


Webinar on

Basics of Forensic Accounting

Learning Objectives

- Learn effective strategies for discovering and following the trail to the proof*
- Reading in between the lines of merger and acquisition financials*
- Discover the ever-present story cash flow tells*
- Identify people and companies in trouble*
- Develop prediction strategies and policies that detect fraud earlier*
- Turn fraud detection into a profitable activity*





This session will give you the tools to determine what is really going on.

PRESENTED BY:

A Certified Public Accountant, business author Mike Morley is an entertaining and informative speaker and a recognized authority in the field of finance.

Mike offers various training programs, such as IFRS, SOX, and Financial Statement Analysis that focus on providing continuing education opportunities for finance and accounting professionals.

Many Fortune 500 companies take advantage of his training programs to bring their staff up to speed so that everyone understands what their responsibilities are.

On-Demand Webinar

Duration : 60 Minutes

Price: \$200

Webinar Description

Whether you are involved in evaluating the creditworthiness of a prospective customer, analyzing investment opportunities, or even beginning to suspect that something funny is going on in your own company, this session will give you the tools to determine what is really going on. It's not just about the financial statements, this presentation will show you how to conduct a preliminary investigation will help you determine if you are dealing with fraud or simply incompetence, and what steps to take next.



Who Should Attend ?

CEO/CFO

Board members

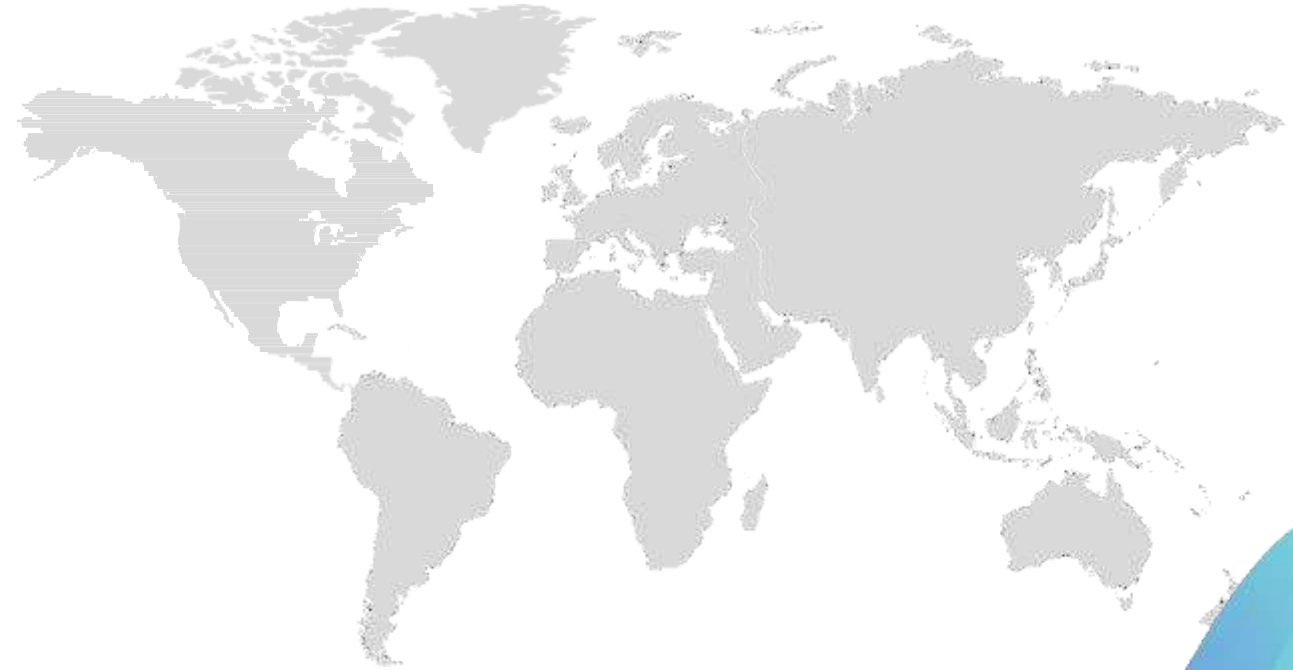
External auditors

Compliance professionals

Operational professionals

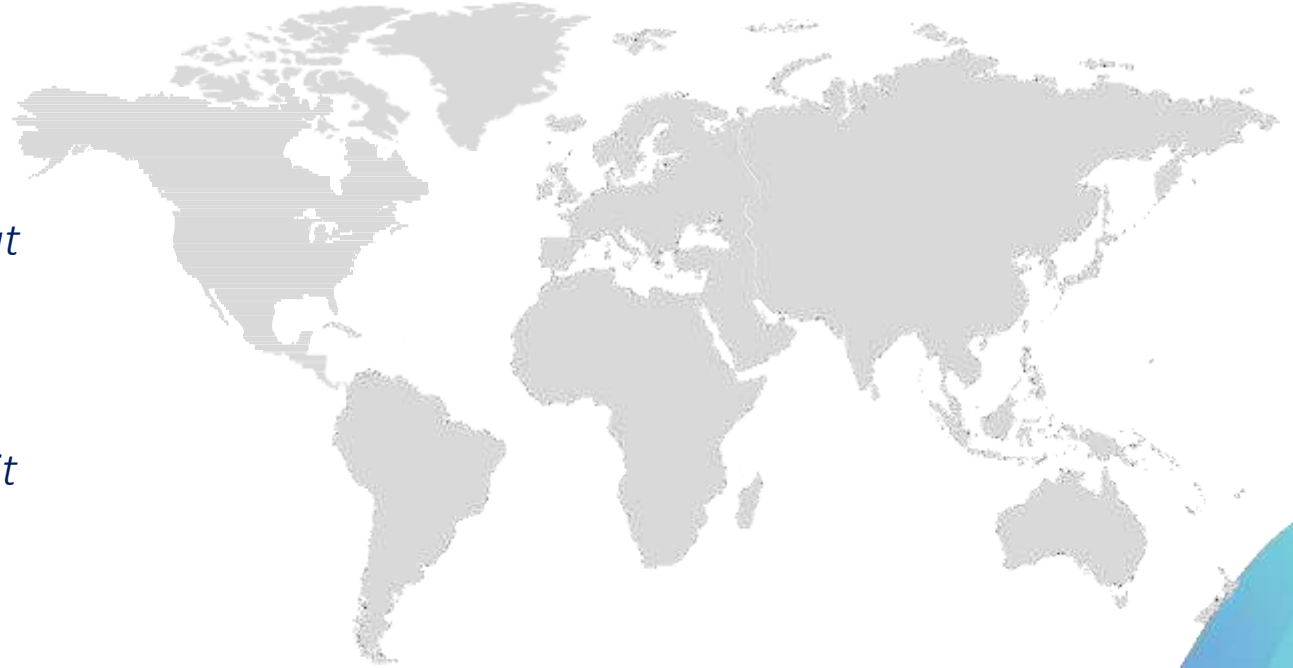
Finance professionals

Internal auditors



Why Should You Attend ?

Every day the news is full of stories of white-collar crime. It is estimated that companies lose on average 5% of annual revenues to fraud...NOTE that is 5% of annual revenues, not annual profit. The numbers are huge. This is because it is profitable, difficult to detect, and the remote likelihood of prosecution and the resulting light penalties make it very tempting.



To register please visit:

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